

# GROWTH LEVER CANVAS

DESIGNED FOR: \_\_\_\_\_ DESIGNED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

	ACQUISITION	ACTIVATION	MONETIZATION	RETENTION
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
GROWTH IDEAS				